

EXHIBIT E: LOCATION BASED MESSAGES SPECIFIC TERMS

"LOCATION BASED MESSAGES SPECIFIC TERMS" FOR GEOLOCATION SERVICES UPON ORDERING OF THE SAME BY CLIENT

1. DEFINITIONS

- **"Geolocation Services"** means the products and/or services distributed by Selligent through the integration of the OEM based Geolocation "Location Based Messages" Services within the Selligent Platform.
- **"Geolocation Services Partner"** refers to the third- party proprietary of the OEM used for the Geolocation Services performed on the Platform.

2. WARRANTIES

SELLIGENT OFFERS NO WARRANTIES AND THE SELLIGENT SUPPORT AND SERVICE LEVEL AGREEMENT IS NOT APPLICABLE FOR GEOLOCATION SERVICES. For any issue encountered with the Geolocation Services, Selligent will provide undertake commercially reasonable efforts to resolve any such issues and Client will use the reporting channels set out in the Selligent Support and Service Level Agreement to report any such issues to the Selligent Support Team;

Client is aware that Selligent and its subcontractors are not responsible or liable for the deletion of, or failure to store any, Client Data and other communications maintained or transmitted through Client's use of the Geolocation Services.

3. PRIVACY

As data controller, client is aware of and shall comply with the data protection laws and regulations, as applicable, governing geolocations data, in particular as regards the need to provide a complete information to the data subjects on the processing and the purposes of the processing and properly obtaining data subjects' consent.

4. TERMINATION AND/OR SUSPENSION

The term of these Geolocation Services Partner Specific Terms shall be co-terminus with the term of the Agreement. Should the Agreement terminate, these Geolocation Services Partner Specific Terms will also terminate as part of the Agreement. In case any agreement between Selligent and its subcontractor for the Geolocation Services terminates or are suspended, for whatever reason, parties agree that these Geolocation Services will also automatically terminate or be suspended, as the case may be although Selligent will use commercially reasonable efforts to continue similar services through another subcontractor. Selligent cannot guarantee any notice period but will inform Client as soon as possible in the event the Geolocation Services are terminated or suspended.